

WEEKEND  
STAGE

FRIDAY  
14.04.






LONG WEEKEND  
STAGE

FRIDAY  
14.04.

WEEKEND  
FOOD  
FESTIVAL

rovinj











14.-16.4.2023.

10:45 - 11:00	KAUFLAND FRESH WELCOME 	
11:00 - 11:15	WEEKEND FOOD FESTIVAL OPENING	
11:15 - 11:45	<p><b>Is the future sustainable?</b></p> <p>RICARD CAMARENA, CHEF, RICARD CAMARENA RESTAURANT ANA ROŠ, CHEF, HIŠA FRANKO HRVOJE KROFLIN, CHEF, MANO2 DENI SRDOČ, CHEF, NEBO</p> <p>MODERATOR: HRVOJE PETRIĆ, PROGRAM DIRECTOR, WEEKEND FOOD FESTIVAL</p>	<p><b>Will the art of food exist if there will be no(t enough) food?</b></p> <p>MATIJA ŽULJ, CEO, AGRIVI</p>
11:45 - 12:00	COFFEE BREAK	
12:00 - 12:30	<p><b>Live from Azurmendi</b></p> <p>ENEKO ATXA, CHEF, AZURMENDI, SPAIN</p>	<p><b>The food industry in the age of the global food crisis</b></p> <p>ZVJEZDANA BLAŽIĆ, CONSULTANT FOR THE AGRICULTURAL AND FOOD INDUSTRY, SMARTER</p>
12:30 - 13:15	<p><b>Food production in Croatia - Can we do better?</b></p> <p>FABRIS PERUŠKO, CEO, FORTENOVA GRUPA NENAD KLEPAČ, PRESIDENT OF THE MANAGEMENT BOARD, VINDIJA MARTINA DALIĆ, PRESIDENT OF THE MANAGEMENT BOARD, PODRAVKA</p> <p>MODERATOR: ZVJEZDANA BLAŽIĆ, CONSULTANT FOR THE AGRICULTURAL AND FOOD INDUSTRY, SMARTER </p>	<p><b>Shifting the future of the hospitality and foodservice</b></p> <p>EDUARDO SALVADOR, CHEF</p> <p></p>
13:15 - 14:30	LUNCH BREAK BY EL BUGADUR I MAESTRAL, ROVINJ	
14:30 - 15:00	<p><b>The Terror of Reviews: How negative online reviews can unfairly impact businesses</b></p> <p>MATE JANKOVIĆ, CHEF, SOL TAPAS NA HRVATSKI DAVOR BUTKOVIĆ, KULT PLAVE KAMENICE</p> <p>MODERATOR: PETAR ŠTEFANIĆ, ENTREPRENEUR AND JOURNALIST</p>	<p><b>Aspiration is not enough</b></p> <p>ALEN JERKUNICA, DEAN, ASPIRA UNIVERSITY COLLEGE MARIJA ORBANIĆ, PRESIDENT OF HTE SCHOOL BOARD, ROVINJ HIGH SCHOOL TINA LUPIERI, HUMAN RESOURCES DIRECTOR, MAISTRA</p> <p>MODERATOR: DANIJELA ČEPO, ASPIRA</p>
15:00 - 15:30	<p><b>Destination branding through gastronomy</b></p> <p>IVANA JURIĆ, DIRECTOR, TOURIST BOARD OF OSIJEK-BARANJA COUNTY RUDI GRULA, DIRECTOR, TOURIST BOARD OF MEĐIMURJE COUNTY SANDA BRAVAR, DESTINATION PROJECTS MANAGER, MAISTRA</p> <p>MODERATOR: NEVENA RENDELI VEJZOVIĆ, CEO, PRIME TIME KOMUNIKACIJE</p>	<p><b>Supply chain and food distribution - The weakest link is...</b></p> <p>SAŠA KOLENKO, PARTNER AND COMMERCIAL DIRECTOR, AWT INTERNATIONAL HENRIETTA LAKLIJA HANZL, DIRECTOR OF RETAIL OFFER MANAGEMENT, INA MILJENKO VAIĆ, MANAGING DIRECTOR, BONAFARM ADRIATIC</p> <p>MODERATOR: DARKO KRKAČ, BUSINESS SPECIALIST, PIS</p>
15:30 - 15:45	BUBBLY BREAK POWERED BY FREIXENET 	
15:45 - 16:30	<p><b>Food and Nature – The Importance of Biodiversity on Simon Rogan's Our Farm</b></p> <p>SIMON ROGAN, CHEF, L'ENCLUME</p> <p>MODERATOR: TOM BARNES</p>	<p><b>Meating of Minds: Exploring the strengths and weaknesses of the domestic meat industry</b></p> <p>SLAVEN RUŽIĆ, CEO, PIK VRBOVEC DALIBOR MATIŠIĆ, DIRECTOR, HISTRIS IGOR MILJAK, PRESIDENT OF THE MANAGEMENT BOARD, PPK KARLOVACKA MEAT INDUSTRY PLC.</p> <p>MODERATOR: MIROSLAV KUSKUNOVIĆ, DIRECTOR, KOMBINAT 1969</p>
16:30 - 16:45	FESTIGIA WINE BREAK 	
16:45 - 17:15	<p><b>Pleasure from Barcelona</b></p> <p>DEMO COOKING</p> <p>EDUARD XATRUCH, CHEF, DISFRUTAR</p>	<p><b>Changes in buying habits due to rising prices - Less, cheaper, or completely different?</b></p> <p>IVAN JUNAKOVIĆ, BUSINESS DEVELOPMENT LEADER FOR EEASTERN EUROPE, NIQ</p>
17:15 - 17:30	BREAK	
17:30 - 18:15	<p><b>Pepe in Rovigno</b></p> <p>DEMO COOKING</p> <p>FRANCO PEPE, CHEF, PEPE IN GRANI</p>	

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10:00 - 10:30	KAUFLAND FRESH WELCOME 	
10:30 - 11:00		<b>Moving beyond sustainability to embrace opportunity</b> GAŠPER PUHAN, VICE PRESIDENT FOR EUROPE, JRE-SLOVENIA 
11:00 - 11:30	<b>Avoiding pitfalls: How to make it past the first year</b> MATE JANKOVIĆ, CHEF, SOL TAPAS NA HRVATSKI	<b>Food and Shopping - I'm at my wit's end!</b> DANIEL ŠTURM, DIRECTOR AND MEMBER OF THE BOARD FOR PROCUREMENT AND MARKETING, KAUF LAND IVAN SLAVICA, DIRECTOR OF TRADING & CM, KONZUM MARTIN EVAČIĆ, DIRECTOR AT NARODNI TRGOVAČKI LANAC MODERATOR: GORAN PAVLOVIĆ, EDITOR-IN-CHIEF, JA TRGOVAC
11:30 - 11:45	COFFEE BREAK	
11:45 - 12:15	<b>New Memories</b> KARIME LOPEZ, CHEF, GUCCI OSTERIA DA MASSIMO BOTTURA TAKAHIKO 'TAKA' KONDO, CHEF, GUCCI OSTERIA DA MASSIMO BOTTURA	<b>No time or food to waste - Let's reduce unnecessary food waste</b> BILJANA BORZAN, MEMBER OF THE EUROPEAN PARLIAMENT 
12:15 - 13:00	<b>Taking the drink forward</b> CEMRE TORUN, ACADEMY CHAIR @THEWORLDS50BEST MEHMET GÜRS, CHEF MODERATOR: MARKO KOVAČ, KARAKTERRE AUSTRIA & NY	<b>A new way of communicating and educating consumers - Different channels and formats of interaction</b> SANJA GARAJ MILOŠ, HEAD OF CORPORATE MARKETING, PODRAVKA MIRANDA MLADIN, MARKETING DIRECTOR, STUDENAC LAURENTIU-FLORIN DIMITRIU, GENERAL DIRECTOR, NESTLÉ HRVATSKA, SLOVENIJA I BOSNA I HERCEGOVINA MODERATOR: KRISTIJAN GREGORIĆ, MANAGING DIRECTOR AND PARTNER, VALICON  
13:00 - 14:30	LUNCH BREAK	
14:30 - 15:00	<b>FOODTECH: Food-startup experience in Croatia</b> TINO PROSENIK, CEO, GRUNTEK  TINA LUPIERI, HUMAN RESOURCES DIRECTOR, MAISTRA  MODERATOR: NEVENA RENDELI VEJZOVIĆ, PRIMETIME KOMUNIKACIJE  	<b>Ivan Horvat's Diet: 3 Perspectives on what we think, buy, and cook</b> MLADEN KOŽIĆ, BUSINESS DEVELOPMENT MANAGER ADRIATICS, GFK
15:00 - 15:30	<b>Evolution of the tradition</b> ROY YERUSHALMI, MENA ACADEMY CHAIR @THEWORLDS50BEST CEMRE TORUN, ACADEMY CHAIR @THEWORLDS50BEST MODERATOR: HRVOJE PETRIĆ, PROGRAM DIRECTOR, WEEKEND FOOD FESTIVAL	<b>Bread: Bakery products in retail</b> SANDRA VOJKOVIĆ, RETAIL DIRECTOR AND BOARD MEMBER, PAN-PEK BORIS VIKTOROVSKI, DIRECTOR AND BOARD MEMBER FOR SALES AND LOGISTICS, DON DON MARIO SCHERR, EXECUTIVE DIRECTOR OF MARKETING AND RETAIL, MLINAR DOMAGOJ RADIĆ, SALES DIRECTOR, PEKAR MODERATOR: TOMISLAV KVESIĆ, SALES DIRECTOR, BACKALDRIN CROATIA
15:30 - 15:45	CHANDON GARDEN SPRITZ - PRVI GUTLJAJ LJETA 	
15:45 - 16:15	<b>Everything we do is wrong</b> DAVID SKOKO, CHEF MODERATOR: PETAR ŠTEFANIĆ, ENTREPRENEUR AND JOURNALIST	<b>Food for thought: Are you a chip off the old block or more of an avocado toast kinda kid? Exploring generational eating habits</b> MARINA ZRILE, SALES MANAGER, IPSOS JELENA JAKŠIĆ MATOVINA, RESEARCH MANAGER, IPSOS
16:15 - 16:30	COFFEE BREAK	
16:30 - 17:00	<b>Reaching beyond the plate</b> RASMUS MUNK, CHEF, ALCHEMIST, KOPENHAGEN	<b>Who reigns supreme in the world of juices? A look at the latest trends regarding non-alcoholic beverages</b> IVICA SKOČIĆ, TRADE MARKETING DIRECTOR – BU ADRIA, COCA-COLA DINO MARTINOVIĆ, MARKETING DIRECTOR, STANIĆ BEVERAGES SANDY LOVKOVIĆ, DIRECTOR OF R&D, JAMNICA MODERATOR: MLADEN KOŽIĆ, BUSINESS DEVELOPMENT MANAGER, ADRIATICS GFK
17:00 - 17:30	<b>Jordnær &amp; Friends - 360 Degrees on Sustainability</b> ERIC KRAGH VILDGAARD, CHEF, JORDNÆR MODERATOR: KRISTIAN BRASK THOMSEN	
17:30 - 18:15	<b>DiverXO 2023</b> DEMO COOKING DABIZ MUNOZ, CHEF, DIVERXO, SPAIN	

MASTERCLASS  
STAGE















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11:00 - 11:15	KAUFLAND FRESH WELCOME 	
11:15 - 12:00	<b>Aromatic compounds of coffee by Hug &amp; Punch</b> DOMAGOJ TRUSIĆ, SCA AUTHORIZED TRAINER, COFFEE TRAINER AT HUG & PUNCH 	<b>Međimurje's biodynamic dish by the tourist board of Međimurje</b> AMOS NOVAK, CHEF DIJANE POSAVEC" 
12:30 - 13:15	<b>Matcha as a functional ingredient in cocktails of the new generation - by Materia</b> DENIS VLAHOVAC, FOUNDER, COCKTAIL EMPIRE  	<b>Discover food that loves you back by Podravka</b> ZLATKO SEDLANIĆ MIŠEL TOKIĆ  
13:15 - 14:30	LUNCH BREAK BY EL BUGADUR I MAESTRAL, ROVINJ	
14:30 - 15:15	<b>30 Years of the modern Istrian wine scene by Vinistra</b> EMIL PERDEC, SOMMELIER 	<b>HYUNDAI BBQ break</b> 
15:30 - 15:45	BUBBLY BREAK <i>Freixenet</i>	
15:45 - 16:30	<b>Mastertalk: Sustainable way of thinking and Line Athens philosophy in general</b> NIKOS BAKOULIS, PROMINENT MIXOLOGIST AND CO-FOUNDER, CLUMSIES AND LINE BRANDS  	<b>Where do Slavonian black pigs roam? #gourmetslavonija</b> TOMICA ĐUKIĆ, CHEF 
16:30 - 16:45	FESTIGIA WINE BREAK 	
17:00 - 18:00	<b>70% by TAMAN Artisan Chocolates</b> STIV KAHLINA, CO-FOUNDER, CHOCOLATIER, AND CRAFT CHOCOLATE MAKER, TAMAN ARTISAN CHOCOLATES SANJA VLADOVIĆ, CO-FOUNDER, CERTIFIED CHOCOLATE TASTER, TAMAN ARTISAN CHOCOLATES 	

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COOKING SHOW  
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11:00 - 11:15	KAUFLAND FRESH WELCOME 	
11:15 - 12:00	<b>Coffee as Protagonist in the future of the Ho.Re.Ca</b> SANDRO BONACCHI, COFFEE EXPERT AND CO-FOUNDER OF B.FARM 	ASPIRA COOKING SHOW <b>Dish: Hake with beetroot gel, celery and cauliflower mousse, mint oil, and fennel powder</b> CHEF MENTOR: NIKŠA BOBAN CHEF GOST: IVAN TARTARO STUDENTI: KARMEN JURČIĆ, SARA BATARELO, JOSIP ORLOVIĆ, LUKA PILEPIĆ, VITO VARGA" 
12:30 - 13:15	<b>Coffee capsules - a trend that's brewing for a reason - by Julius Meinl</b> TIHOMIR IVANOVIĆ, QUALITY SUPERVISOR, JULIUS MEINL BONFANTI 	<b>100% Bar &amp; Chef Experience</b> IVICA KATIĆ & CHEF'S CLUB TEAM  
13:15 - 14:30	LUNCH BREAK	
14:30 - 15:15	<b>Sanpellegrino Water &amp; Wine Pairing Masterclass</b> JULIA KRYUCHKOVA DIPWSET - WATER & WINE EDUCATOR  	<b>Sweet moments by Love is a piece of cake</b> TASTING 
15:30 - 15:45	CHANDON GARDEN SPRITZ - PRVI GUTLJAJ LJETA 	
15:45 - 16:30	<b>EmOILtional</b> MATIA BARCIULLI, CHEF, PRESIDENT, IL MAGNIFICO   	<b>Shabbat: Moroccan fish with challah bread</b> YEHI ZINO, CHEF HILLA ALPERT, FOOD EXPERT   



**BUSINESS  
CORNER** **FRIDAY  
14.04.**

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CORNER** **SATURDAY  
15.04.**

12:00 - 12:30	<b>Kaufland Buyers Meet up</b>  KAUFLAND'S RETAIL SHELVES AWAIT: JOIN US TO FIND OUT HOW TO GET THERE		<b>Kaufland Buyers Meet up</b>  KAUFLAND'S RETAIL SHELVES AWAIT: JOIN US TO FIND OUT HOW TO GET THERE	
15:15 - 15:45			<b>Experience Croatian wine Pušipel Presentation and tasting</b>  ROBI HORVAT, PRESIDENT, HORTUS CROATIAE WINEMAKERS AND VITICULTURISTS ASSOCIATION	
16:30 - 17:00	<b>Kaufland Buyers Meet up</b>  KAUFLAND'S RETAIL SHELVES AWAIT: JOIN US TO FIND OUT HOW TO GET THERE		<b>Erdoro wine presentation</b>	

**FOOD  
COURT** **FRIDAY  
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**FOOD  
COURT** **SATURDAY  
15.04.**

10:00 - 12:00			<b>Babarol street food festival A morning to indulge: oysters and Saints Hills wines</b>  ROKO NIKOLIĆ ROBERT PREDRAG ŽMIRE GORANA ""GOGE"" MILAKOVIĆ TEA MAMUT	
12:30- 14:30	<b>JOSPER GRILL "Fire Experience"</b>  BARBECUE LOVE STORY	  	<b>Babarol street food festival What's for Lunch by Chef Roko Nikolić</b>  ROKO NIKOLIĆ ROBERT PREDRAG ŽMIRE GORANA ""GOGE"" MILAKOVIĆ TEA MAMUT	
16:00 - 17:30	<b>Volim ljuto The best of BBQ - BBQ Workshop</b>  DAVOR ŠUŠKOVIĆ, A FORMER PH.D. IN ELECTRICAL ENGINEERING AND COMPUTING AT FER WHO LEFT ACADEMIA TO PURSUE HIS TRUE PASSION - AUTHENTIC AMERICAN BBQ GORAN VRABEC, FOOD LOVER AND SPICY FOOD ENTHUSIAST		<b>Volim ljuto The best of BBQ - BBQ Workshop</b>  DAVOR ŠUŠKOVIĆ, A FORMER PH.D. IN ELECTRICAL ENGINEERING AND COMPUTING AT FER WHO LEFT ACADEMIA TO PURSUE HIS TRUE PASSION - AUTHENTIC AMERICAN BBQ GORAN VRABEC, FOOD LOVER AND SPICY FOOD ENTHUSIAST	

WEEKEND  
DESERT

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	EXPO	SPEAKEASY BAR
12:00 - 17:30	<p><b>Barmen Junior Cup 2023</b></p> <p>ORGANIZED BY THE CROATIAN BARTENDERS AND WAITERS ASSOCIATION</p> <p><b>JAMESON</b> IRISH WHISKEY <b>barmen.hr</b></p>	
18:00	<p><b>Pizza Night by Coca-Cola</b></p> <p>CONCERT: MONTEFIORI COCKTAIL</p> <p><i>Coca-Cola</i></p>	<p><b>"Long live friendship"</b></p> <p>VLADA DIVLJAN TRIBUTE BY IVICA MATOŠEVIĆ DJ OZREN KANCELJAK"</p>
21:00	<p><b>Gina &amp; the GeeGees</b></p>	



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	EXPO	SPEAKEASY BAR
18:00	<p><b>Purple Jam by Hendrick's</b> W. DJ OZREN KANCELJAK</p> 	
18:30		<p><b>Stanley Tucci's book promotion</b></p>
19:00		<p><b>Tihomir Pop Asanović</b></p>
21:00	<p><b>Purple Jam by Hendrick's</b> W. MARIO HULJEV BAND</p> 	

KANTINON  
LUNCH

FRIDAY  
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12:00	<p>Let us treat you to a Croatian lunch, prepared by talented chefs:</p> <p>ROKO NIKOLIĆ ANDREA KITRICA RADOVAN BLAGIĆ</p>
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KANTINON  
LUNCH

SATURDAY  
15.04.

12:00	<p>Let us treat you to a Croatian lunch, prepared by talented chefs:</p> <p>MATIJA BREGEŠ SINIŠA GERIN ANDREA KITRICA</p>
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